



## CB Insights Will Host 40 Startups at A-ha! Demo Day

### **CNote** Selected to Present at CB Insights' First-Ever Demo Day as Part of the Fintech Category

**San Francisco, CA (December 12, 2017)** -- CB Insights today will showcase innovative startups at its first-ever [Demo Day](#) where companies can present to investors without giving up any equity.

While more than 2,000 companies applied for the opportunity to pitch at Demo Day, **CNote** was one of 40 companies chosen to present at the [A-ha! Conference](#). CB Insights selected **CNote** as part of an elite group of startups driving progress in artificial intelligence, fintech, health and bleeding-edge technologies.

"The companies selected by CB Insights represent some of the most innovative thinking from AI to fintech. We are proud to be among those innovators looking to create - not wait for - the future we want to live in." states Catherine Berman, CEO of **CNote**.

Presenting companies were selected based on two rounds of interviews and questions posed by CB Insights researchers about the company's market traction, product availability, originality, founder expertise, revenue, and funding.

**CNote** is an Oakland-based fintech company. CNote won SXSW's Payment and FinTech category in March of 2017 and has been featured in Forbes, Fast Company, TechCrunch and ImpactAlpha.

#### **Interesting facts about Demo Day presenters:**

- All companies are Series A or earlier stage
- 8 countries are represented
- VC backers for these companies include Sequoia Capital, Khosla Ventures, and 500 Startups, among others.
- Angel investors for Demo Day companies include Will.I.Am, Ben Roethlisberger, and Steve Case

## The Demo Day Companies (by category):

<b><u>AI</u></b>	<b><u>Discovery</u></b>	<b><u>Fintech</u></b>	<b><u>Health</u></b>
Butterfly.ai	Apprentice.io	Birch	BehaVR, LLC
JASK	Bounce Imaging	Cape Analytics	Bwom
ManoMotion	CannaKorp, Inc.	CNote	ContinUse Biometrics Ltd.
PerceptIn	Electronic Gaming Federation	CrowdStreet	Dermasensor
Phrasee	Ganaz	Kavout	MedCrypt
RealWear	Geltor, Inc.	Kin Insurance	NemaMetrix
Seeq Corporation	Mira	NuCypher	NeoLight
Sherpa	OndaVia, Inc	Rentalutions	Trayt Inc
Waygum, Inc.	PlanIT Impact	Starling	UnaliWear
When Labs	Trillium Secure	Vymo Solutions	yband therapy AG

### About CB Insights

Our team builds technology that helps corporations guess less and win more. We aggregate and analyze terabytes of data and use machine learning, algorithms and data visualization to help corporations replace the three Gs (Google searches, gut instinct and guys with MBAs\*) so they can answer massive strategic questions using probability not punditry.

\*We have MBAs.

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To learn more about A-ha!, visit: <http://events.cbinsights.com/aha>

### About CNote

CNote is an online impact investing platform that competes with traditional savings products. CNote pays 2.5% and has no minimums, fees, or earning caps. With CNote anyone can be an impact investor, driving more dollars to financially underserved communities across the country, including women-owned small businesses.

[www.mycnote.com](http://www.mycnote.com)

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